

Grant for Inbound Tour Groups Travelling to Hagi



To travel agencies creating overnight group tours for international visitors to Hagi: We would like to support you with a grant of **¥30,000 per vehicle** for each tour held!

Applicable Tour Period: From July 1, 2025 to March 15, 2026

Application Start Date: July 1, 2025

Eligibility Requirements:

1. Must be a travel agent-organized tour (募集型企画旅行).
2. Must include at least one overnight stay at an accommodation facility in Hagi City.
3. Must meet one of the following conditions:
 - a. Visit at least one paid tourist attraction in Hagi City.
 - b. Participate in at least one hands-on experience program offered by a business in Hagi City (e.g. Hagi yaki pottery).
4. In addition to the conditions above, must also make a stop at a local facility for souvenir shopping or lunch.
5. Each vehicle must have at least 7 passengers.
6. The tour must be held between July 1, 2025 and March 15, 2026. However, overnight stays on the day before public holidays, Saturdays, the Obon period (Aug 10–18), and New Year's holidays (Dec 27–Jan 5) are excluded.
7. Promotional materials (flyers, websites, etc.) must include:
 - At least one photo of a tourist spot in Hagi
 - The logo celebrating the 10th anniversary of the registration of Hagi's World Heritage sites
8. Must not fall under any of the following:
 - a. School-related trips
 - b. Any other case deemed inappropriate

◆ Grant Amount:

¥30,000 per vehicle used as transport
For tours held in February, March, June, and December, the amount can be increased to 1.5 times the amount (¥45,000 per vehicle).

*Limited to 10 vehicles per plan.

◆ How to Apply:

Please submit the Grant Application Form and related documents by mail or e-mail prior to the start date of planned tour.



For Enquiries & Application Submissions:

Hagi Tourism Association
Meirin Gakusha Building No. 3
602 Emukai, Hagi-shi
Yamaguchi-ken 758-0041
TEL: 0838-25-1750
E-mail: info@hagishi.com

